

Dear Advertiser:

Become a Fine Arts Booster Group advertiser! Your support will enable more than 4,000 Ithaca City School District students to participate in a variety of arts activities annually.

I am happy to announce the opening of our **Advertising Campaign for the 2011-2012 school year**. As an advertiser, your ad would reach the Ithaca Community at over thirty middle and high school plays, concerts and musicals. Our print run for these Boynton, DeWitt, Lehman Alternative and Ithaca High School events is 9,000, reaching many friends and families of students. **Our prices remain the same as last year's and all renewals received by September 30 receive a discount.** We hope you will support our mission of "all the arts for all the kids" by placing an ad.

Please take a look and reserve your ad space now. Your ad revenue supports student arts experiences and education.

Ad pricing remains:

\$90	1/8 page (business card)
\$140	1/4 page
\$250	1/2 page
\$375	full page ad
\$480	inside cover
\$550	outside back cover

To purchase your ad, click on this link: <http://www.fabgithaca.org/adpurchase> and use the pull down menu to select the size, use the **coupon code <arts2011>** for your \$10 discount via Google checkout. If you prefer a mailed invoice, reply to this email indicating your ad size.

Ads are placed on a first come, first serve basis and must be **received by September 30** to be included in the fall performance booklets.

I am happy to assist you in any way. The boosters, teachers, students and families appreciate your past support!

Thank you!

Martha Frommelt
Ad Sales Coordinator 2011-2012